

## Message Text

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PAGE 01 STATE 086705  
ORIGIN COME-00

INFO OCT-01 EB-08 ISO-00 AF-10 ARA-14 EA-12 EUR-12  
NEA-10 SIG-03 MMO-04 ICA-20 /094 R

DRAFTED BY COM:OED:BED:JNADER:JW  
APPROVED BY EB/OCA/CM/SPHARRIS  
COM:OED:BED:JMILLER  
COM:OED:BED:GCLAUSEN  
STATE:SHARRIS

-----114246 050737Z /17

R 042240Z APR 78  
FM SECSTATE WASHDC  
TO ALL DIPLOMATIC AND CONSULAR POSTS

UNCLAS STATE 086705

INFORM CONSULS

E.O. 11652: N/A

TAGS:BEXP, XX

SUBJECT:FOREIGN BUYER PROGRAM: NATIONAL OFFICE PRODUCTS  
ASSOCIATION SHOW, OCTOBER 4-8, 1978, MCCORMICK PLACE,  
CHICAGO, ILLINOIS

REF: STATE 048966

1. AIRGRAM ON FBP SUPPORTED SHOWS FOR FY 79 AND 80 WILL BE  
SENT SHORTLY. DUE TO SHORT LEAD TIME FOR SUBJECT SHOW,  
FOLLOWING INFORMATION IS PROVIDED: SPONSOR: NATIONAL  
OFFICE PRODUCTS ASSOCIATION, 301 NORTH FAIRFAX STREET,  
ALEXANDRIA, VIRGINIA 22314, JERRY DAVIS, DIRECTOR OF  
CONVENTIONS, 703-549-9040.

A. SHOW DESCRIPTION: EXHIBITORS: APPROXIMATELY 450;  
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ATTENDANCE: 20,000.

B. PRODUCTS DISPLAYED: ACCOUNTING MACHINES, ADDING  
MACHINES, ADDRESSING MACHINES, ADHESIVES, ALBUMS, DAIRIES,  
SCRAPBOOKS, ART SUPPLIES, AUTOGRAPHIC REGISTERS AND  
SUPPLIES, BADGES, BADGE HOLDERS, BINDERS, BINDING  
EQUIPMENT, BLANK BOOKS, BOARDS (ALL TYPES) BOOKCASES,

BOOKKEEPING SYSTEMS, BOXES, BRUSHES, BRIEFCASES, BUSINESS

MACHINE SUPPLIES, CABINETS, CALCULATING MACHINES, CALENDARS, CHAIRS, CLOCKS, COLLATING, SORTING, FOLDING EQUIPMENT, COVERS FOR OFFICE MACHINES, DATA PROCESSING EQUIPMENT, DATA PROCESSING SUPPLIES, DESK ACCESSORIES, DESKS, DICTATING, RECORDING EQUIPMENT, ENVELOPES, FILES AND FILING EQUIPMENT. ALL TYPES OF BUSINESS FORMS, FURNITURE IMPRINTING MACHINES, NUMBER-DATING MACHINES, INKS, MICROFILM EQUIPMENT AND SUPPLIES, PAPER COMMERCIAL AND SOCIAL, PENCILS, PENS, BALL POINT AND REFILLS, PUNCHES, RIBBONS, RULES, SAFES, SCALES, SEALS (CORPORATE OR NOTARY), SHREDDERS, SIGNS, STAPLERS, TABLETS (PADS), TABLES, TELEPHONE ANSWERING EQUIPMENT, TIME STAMPING EQUIPMENT, TYPEWRITER SUPPLIES, TYPEWRITERS WORD PROCESSING EQUIPMENT AND SUPPLIES.

2. ON OCTOBER 4 AND 5 APPROXIMATELY 12 BUSINESS SESSIONS ARE SCHEDULED. THESE SESSIONS ARE AIMED AT THE OFFICE PRODUCTS DEALERS AND HIS BETTER UNDERSTANDING OF HIS OWN BUSINESS AND RESPONSIBILITY AS A PART OF THE DISTRIBUTION CHAIN IN THE OFFICE PRODUCTS INDUSTRY. NOTE: SPECIFIC SESSION THEMES WILL BE FORWARDED WHEN AVAILABLE.

3. ADMISSION FEES:

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A. ADVANCE REGISTRATION FOR WORKSHOPS AND EXHIBITS FIFTEEN DOLLARS.

B. ADVANCE FULL REGISTRATION (INCLUDES ADMISSION TO WORKSHOPS, EXHIBITS AND ALL MEAL FUNCTIONS: EIGHTY FIVE DOLLARS.

C. ONSITE REGISTRATION FOR WORKSHOPS AND EXHIBITS FIFTEEN DOLLARS.

D. ONSITE FULL REGISTRATION (MEAL FUNCTIONS, WORKSHOPS, EXHIBITS) NINETY FIVE DOLLARS.

NOTE: FEES FOR FOREIGN VISITORS CANNOT BE WAIVED.

4. TARGET AUDIENCE: THE NOPA SHOW IS A TRADE SHOW AND IS NOT OPEN TO THE PUBLIC. ADMISSION IS BY NAME BADGE ONLY FOR THOSE IN THE OFFICE PRODUCTS INDUSTRY, OR FOR PROSPECTIVE AGENTS/DISTRIBUTORS OR THOSE SEEKING BUSINESS CONTACTS WITH U.S. MANUFACTURERS OF OFFICE SUPPLIES, FURNITURE AND MACHINES.

5. PRESS RELEASES AND OTHER PROMOTIONAL MATERIAL WILL BE  
FORWARDED AS SOON AS AVAILABLE.

6. THOSE POSTS INTERESTED IN PROMOTING SUBJECT SHOW ARE  
REQUESTED TO ADVISE USDOC OF MULTILANGUAGE BROCHURE ASAP.

7. USDOC PROJECT OFFICER JIM NADER, ROOM 2322,  
202-377-3265, WASHINGTON, D.C. 20230, WILL BE CONTACT  
POINT FOR SUBJECT SHOW. VANCE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 04 apr 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition Event:**  
**Disposition History:** n/a  
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**Drafter:** OED:BED:JNADER:JW  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Original Handling Restrictions:** n/a  
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**Page Count:** 3  
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**Review Event:**  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
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**Subject:** FOREIGN BUYER PROGRAM: NATIONAL OFFICE PRODUCTS ASSOCIATION SHOW, OCTOBER 4-8, 1978, MCCORMICK PLACE, CHICAGO, ILLINOIS  
**TAGS:** BEXP, XX  
**To:** ALL POSTS  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
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20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014